



## THE WHITE HAWK GROUP

Professional Career Coaches

### DON'T GO IT ALONE

As part of your severance package you are being provided, at no cost to you, the services of The White Hawk Group, a highly experienced career management consulting firm. You will work one-to-one with a seasoned career coach who will apply expertise in job search and career development to help you identify and achieve your immediate career goal as efficiently as possible, as well as leave you with skills you can use throughout your career.

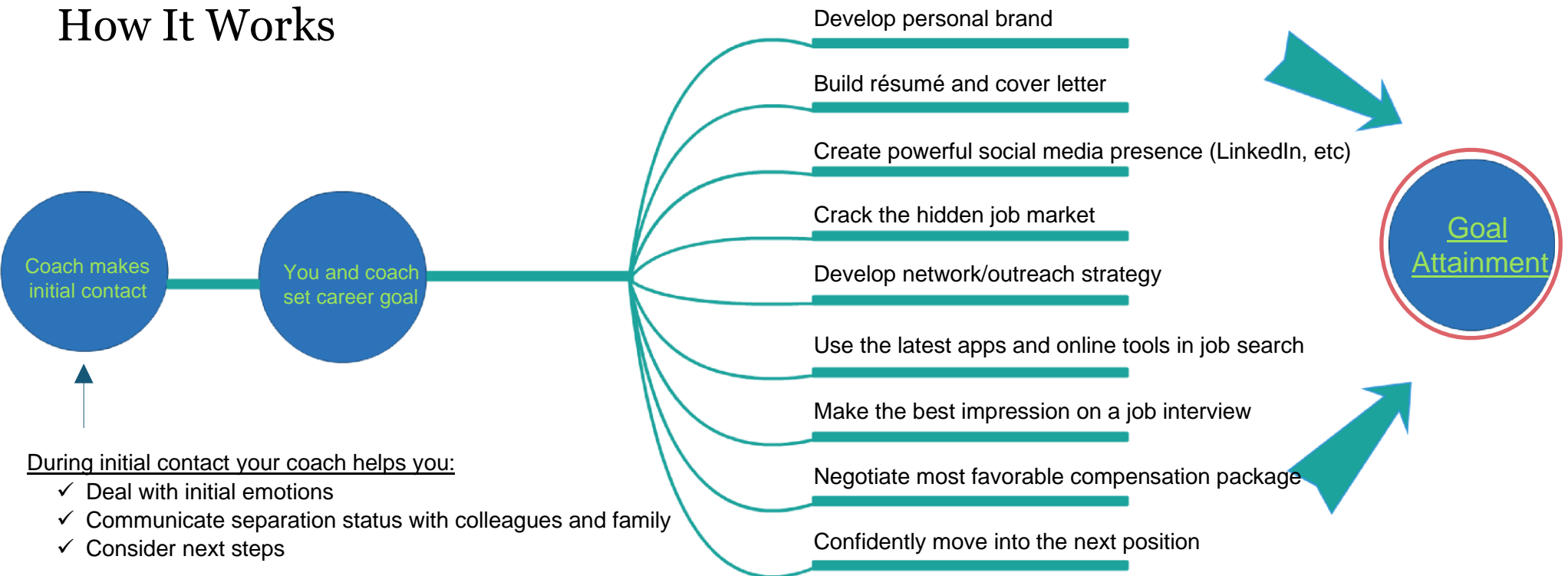
Whatever path you take next, leveraging a career coach is crucial. In today's highly competitive job market, having an impactful résumé and LinkedIn profile; a strong personal brand; and the skills needed to obtain (and to ace!) an interview are critical to success. Many entering into job search on their own find it frequently leads to frustration, extended and unproductive job searches, and sometimes ends in accepting an unsatisfying role for the wrong reasons. *But you need not go it alone!* Taking advantage of The White Hawk Group's personalized service, this invaluable benefit – again at no cost to you – can help you obtain the tools and skills you'll need to attain your goal.

Considering a significant career change, entrepreneurship, or retirement? Your White Hawk coach will be happy to discuss and assess your best next steps for pursuing these types of paths as well. Please see page two for a diagram explaining how the services work.

*"My coach's support was absolutely crucial in ensuring I ended up with a job, not only with a great institution, but with a promotion and a new base salary that was 33% higher than the previous position I previously had."  
~Satisfied White Hawk client.*



## How It Works



During initial contact your coach helps you:

- ✓ Deal with initial emotions
- ✓ Communicate separation status with colleagues and family
- ✓ Consider next steps

Tailored Services:

The coach will evaluate your specific needs with you and you both then will tailor your coaching and marketing strategy accordingly. This approach ensures you receive your own, individualized program tailored to your specific needs. For instance, goal preparation for some will begin with creating a new résumé and other targeted marketing tools. For those with interviews already lined up, résumé preparation may occur in tandem with coaching on conducting strategic interviews and practice interviews, among other exercises. White Hawk coaches meet you wherever you are in the process!

Unlimited Access:

You will receive **unlimited** access to the coach for as long as the program lasts. You will also receive **lifetime** access to our Career Resource Center, a comprehensive online resource that leverages the latest tools available for job search.

*“Working with my White Hawk coach is the best career decision I have made! We worked together as a team putting together a plan that ultimately achieved my goal of not just getting a job but landing a career with a company that I have always wanted to work for.” ~Satisfied White Hawk Client*