



THE WHITE HAWK GROUP

Outplacement Professionals

DON'T GO IT ALONE

The White Hawk Group is a highly experienced career management consulting firm. Our service programs provide one-to-one career coaching with a seasoned professional who will apply expertise in job search and career development to help candidates identify and achieve their career goals as efficiently as possible... and leave them with skills and resources they can use throughout their career.

Get the advantage! Leveraging a professional career coach is crucial in today's highly competitive job market. Whatever path candidates take next, they will find that having an impactful résumé and LinkedIn profile, a strong personal brand, and the tools needed to uncover the right opportunity along with the skills to obtain and ace an interview are critical to success. Working with a career coach helps to eliminate frustrating, protracted and unproductive job searches that can end with a candidate accepting an unsatisfying role for the wrong reasons. *So don't go it alone!* Taking advantage of The White Hawk Group's personalized services for job search, career advancement, and outplacement needs will help obtain the right tools, honed skills, and personal edge wanted when tackling today's complex and ever-evolving job market.

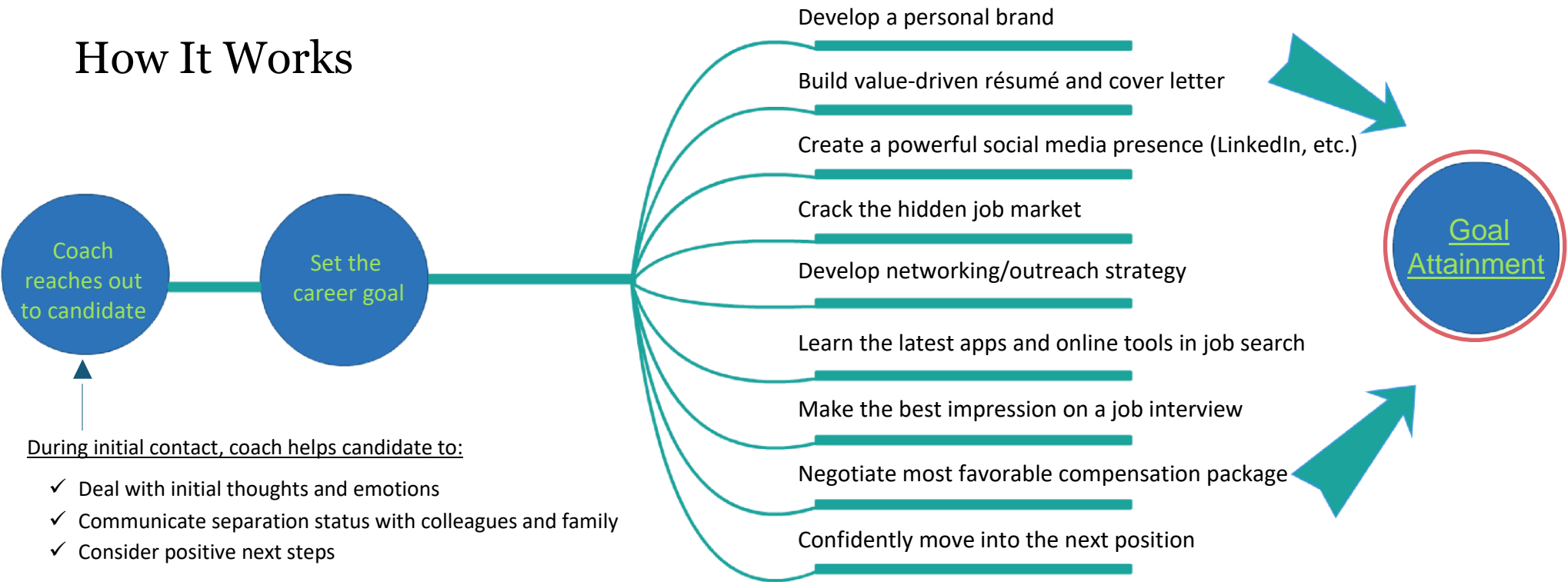
Considering a significant career change? Entrepreneurship? Retirement? White Hawk coaches are happy to discuss and assess the best next steps for pursuing these specialized paths as well.

"My coach's support was absolutely crucial in ensuring I ended up with a job, not only with a great institution, but with a promotion and a new base salary that was 33% higher than the position I previously had."

~ Satisfied White Hawk client



How It Works



During initial contact, coach helps candidate to:

- ✓ Deal with initial thoughts and emotions
- ✓ Communicate separation status with colleagues and family
- ✓ Consider positive next steps

Tailored Services

After establishing the goal for services, candidate and coach will evaluate strengths and identify potential roadblocks, then will tailor the coaching and marketing strategy accordingly. This approach ensures each candidate receives their very own, customized program tailored to their specific needs and goals. To maximize career satisfaction, some might begin services with an assessment to identify their talents and interests. Others may begin by creating a new résumé and preparing other targeted marketing tools. For those with interviews already lined up, résumé preparation may occur in tandem with coaching on strategic interviewing, practice interviews, tips on how to follow up after an interview, etc. There are many stages and paths to career success and White Hawk coaches happily meet candidates wherever they are in the process!

Unlimited Access

Candidates receive unlimited access to their personal career coach for as long as the selected program lasts. They also will receive on-demand access to our Career Resource Center (CRC), a comprehensive online resource that leverages the latest tools available for job search. Access to the CRC continues even after the program is completed!

“Working with my White Hawk coach is the best career decision I have made! We worked together as a team putting together a plan that ultimately achieved my goal of not just getting a job but landing a career with a company that I have always wanted to work for.” ~ Satisfied White Hawk Client