



RUTH ROBBINS

Incisive and insightful Career Coach with over two decades of experience in all facets of Career Transition/ Career Exploration/ Career Planning. Ruth chaperones clients at all levels in enriching their professional plans to the next level and beyond. Job search modalities from empowered targeting and planning, through professional branding, networking (LinkedIn and face-2-face) as well as interview preparation, practice and follow up, and negotiating the offer, are part of her arsenal of services.

Ruth excels in organizing individuals at all levels through work/life transitions and on-the-job effectiveness, matching her skills with the power of her clients' vision, determination and motivation. With over 15 years of experience in personal and professional branding, Ruth helps clients craft value-driven résumés, cover letters, LinkedIn profiles, bios, and personal statements that catch the eye of the hiring team while addressing the contingencies of the Automatic Tracking Systems (ATS).

She provides high-insight training on LinkedIn usage; successful interview practices; effective interview follow up; and savvy salary negotiation. Her sweet spot is strategic and empowered interview follow up, a key and often overlooked step in securing and landing that important new job.

Ruth's professional profile includes leadership coaching on the university level, broad outplacement service delivery, small group facilitation, public speaking on career management topics.

Expertise

- Assessment and Goal Setting
- Job Search Strategies
- Long Term Career Planning
- Networking Strategies, LinkedIn-Focused
- Professional Branding
- Interview Preparation and Follow-up
- Salary Negotiation
- Job Targeting and The Professional Marketing Plan

Achievements

- Contract Leadership Coach at *Columbia University, Graduate School of Business* for 5+ years, debriefing high potential MBA and EMBA students on 360° feedback and consulting on proactive action strategies.
- Senior Career Coach with *The Five O Clock Club/currently Get5* (a national job search strategy organization) for two decades; facilitated weekly job search action groups, and lectured monthly on job hunting techniques and strategies. Meetings attended by up to 40 participants with small group breakouts of 5-8.



RUTH ROBBINS (continued)

- Intensive 1:1 coaching of hundreds of outplacement clients nationwide in career and job transition for contractor organizations including Get Five and Positions.
- Co-trainer with Five O Clock Club- SVP of Client Service for onboarding new coaches, instructing in the art and science of small group facilitation with an eye to shared accountability and momentum.
- A busy, private practice cultivated over two decades entitled Career Momentum. Originally focused in the Greater New York area, now enjoys a nationwide and Canada reach.
- Career speaker at numerous industry organizations and public venues including the Business and Industry Division of the New York Public Library, Financial Women's Network, as well as faith-based Career Roundtables in the Greater NY area.
- Third year, Volunteer Mentor for *E for All*, a small business accelerator in Western Mass.
- A proud and engaged Sr. Career Coach with The White Hawk Group.

Education

M.B.A., Marketing, Fordham University

B.A., English and Philosophy, State University of New York

Certificate, Adult Career Planning and Development, New York University

Adult Career Planning and Management, NYU School of Continuing and Professional Studies, Certificate

Myers Briggs Type Indicator, APT (American Psychological Type Assn.), Certified

The Power of Positivity, MSW Continuing Ed course, Columbia University School of Social Work, Understanding the Vagal Nervous System for Therapists and Coaches

Memberships

Senior Coach, Employment Advisory, Fifth Avenue Presbyterian Church, NYC, Program Planning Committee, Panel Speaker.

Video

"Post-Interview Strategies That Keep You in the Running," The White Hawk Group, 2021.

Speaker

The Brooklyn Navy Yard Business Development Corp., Brooklyn, NY

Lunch & Learn programs, Embracing New Corporate Culture in a Time of Organizational Change

Science & Industry Business Library, New York, Public Library, New York

Presenter: The Evolving Gig and Flex Worker Economy: New Modes of Employment and How to Incorporate In your Job Search Campaign

