



DEBBIE SHERRIE

Debbie Sherrie is a career management coach with over 20 years of consulting experience at international talent development and executive search firms.

She is a strategic communicator with a coaching style that reflects a diverse background in sales and marketing at IBM, corporate communications at Wells Fargo Bank and journalism as a NY Times intern.

Debbie is a speaker and trainer on topics including personal branding and marketing yourself. She is passionate about helping clients communicate their value on paper, online, and in person - inspiring them to take the next step in their careers with confidence.

Expertise

- Career Transition (Outplacement)
- Career Communications
- Career Management
- Personal Branding

Achievements

- Coached hundreds of candidates, at all levels, in a variety of industries, including financial, manufacturing, healthcare, hospitality and technology.
- Provided writing/editing expertise to business teams, advancing a story telling culture on the intranet, with a focus on human resources, community service and diversity "beats."
- Guest Instructor at Queens University, McColl School of Business MBA program and the undergraduate "World of Work"
- Sold IT solutions to value-add dealers in a southeastern territory, earning 100% Club recognition every year.
- Collaborated with technical specialists to design and deliver marketing presentations to audiences of 300+ across the nation for product launches and training.

Education

B.A., Communications and Journalism, State University of New York, Oswego, New York
Certified Personal Branding Strategist (CPBS)
Certified Professional Resume Writer (CPRW)
Certified Career Coach (CPI)
Myers-Briggs Type Indicator Qualification
Certified: DISC Values Communication
Certified: Big Five Personality Assessment
Certified: Birkman First Look

Memberships

Professional Association of Resume Writers and Career Coaches (PARW/CC)

