



Faith West, Career, Business, & Life Coach, since 2004

Emerging from a 20+ year career background in Corporate America, she worked at an executive level in marketing, sales, and training. This, combined with her love for helping people to excel in work and life, made for a natural and easy transition to her work as a Coach. Faith helps individuals successfully take responsibility for their own career management, resulting in productive employees and healthy organizations.

Coach Faith focuses on six key areas in cultivating career & life success:

- 1- Explore and illuminate current situation – create self-awareness; gain perspective** – In this initial conversation, client has the opportunity to become aware of their current situation and where he or she wants to go. Brainstorming all possibilities.
- 2- Define and clarify specific, measurable goals** – A brainstorming process to hone into specific and measurable (SMART) client-created goals.
- 3 - Explore options for achieving goals – “out of the box” thinking** - Begin a process of exploring all the possibilities for achieving these goals.
- 4 - Examine each option – select and prioritize** - Help the client to develop a focused action plan to fit each goal.
- 5 - Commit to the selected plan and design steps for achieving success** – Work with the client to develop a written plan, make commitment to the plan and begin implementation.
- 6 - Celebrate each step and keep the action moving forward to completion** – Celebrate with the client, each accomplishment as she/he moves forward.

Expertise

- Career and Transition Coaching
- Team Engagement Training
- E-Book Writing
- Interviewing Skills Development
- Leadership Coaching
- Communication & Speaker Training (Dale Carnegie)
- Speechwriting
- Executive Coaching

Achievements

- National Sales & Marketing Manager for Canada. Coaching cross-country team to exceed goals to win president club recognition for productivity, efficiency, and sales.
- Awarded company recognition for team engagement and cohesiveness.
- Coached hotel management in leadership, communication, team engagement to achieve maximum employee engagement and productivity.
- Coached hundreds of candidates, at all levels, in a variety of industries, to develop and implement successful career management plans.



Faith West (continued)

Education

Journalism & Psychology, Courseware, Dalhousie University, Halifax, NS, Canada

ICF Credentialed Coach Training, Adler International School of Coaching

Dale Carnegie Business Coach Certification

John Maxwell Leadership Coach Certification

American Marketing Association (AMA) Training

Pharmaceutical & Medical Equipment Marketing Training

Membership

The International Coach Federation Association (ICF)

Publication

Unbreakable, How to Claim Your Unbreakable Confidence To Create the Life and Work You Want, By Faith Evan West @ Amazon.com

