



The White Hawk Group

outplacement professionals



Flat-fee schedule
Holistic approach
Proven reputation

ABOUT

The White Hawk Group is a national outplacement company founded in 1996 servicing clients virtually. Our coaches have assisted tens of thousands of transitioning employees by delivering highly individualized, one-on-one career transitioning services for more than 20 years. Our client list contains individuals, mid-sized and major Fortune 500 firms. The served range from hourly employees to top level executives.



SEASONED COACHES

Average Experience | 20 Years

FLAT-FEE SERVICES

Coach-to-Goal | Time-Limited

Our coaches are among the most result-driven, experienced and educated professionals in the industry. They are passionate about their clients. And it shows.

Flat-fee service. Virtual delivery. Services reduce organization liability and enhance public perception. Services are customizable to the organization's goals and budget.

HOW IT WORKS

During first contact the coach helps the client:

- Deal with initial emotions
- Communicate separation status with colleagues and family
- Consider next steps

Coach contacts exiting client within 24-hours of separation

Coach and client set career goal

Implement plan for Goal Attainment

- Develop personal brand
- Build résumé and cover letter
- Create powerful social media presence (LINKEDIN, etc.)
- Crack the hidden job market
- Develop networking and outreach strategy
- Master and utilize the latest apps and online tools in job search
- Make the best impression on a job interview
- Negotiate the most favorable compensation package
- Confidently move into the next position

Goal Attainment

Tailored Services

The coach will evaluate the particular severed employee's needs and will tailor his or her coaching strategy accordingly. Goal preparation for some will begin with creating a new résumé. For those with interviews already lined up, résumé review and editing may occur in tandem with interview coaching, among other exercises. This approach ensures that each client gets his or her own, individualized program tailored to his or her specific needs.

Unlimited Access

In both programs, Coach-to-Goal and Time-Limited, the client has **unlimited** access to the coach for as long as the program lasts. All clients receive **lifetime** access to the Career Resource Center. The CRC is a comprehensive online resource that leverages the latest tools available for job search.