



ELENA STANDEL

Elena Standel is a Bilingual (English/Spanish) Career Transition Coach with over 15 years' experience coaching clients and facilitating virtual and one-on-one workshops.

Elena's background includes 20 years in Human Resources with an emphasis on talent acquisition, employee relations, performance management, and benefits in medium-to-large U.S. and international corporations in diverse industries. This includes pharmaceutical, financial services, manufacturing, health care, food processing, computer products, and aerospace.

With her combined experience and knowledge, Elena successfully coaches job seekers across all levels, from hourly to executive. She assists each client to identify their unique skills, interests, and accomplishments in order to gain a better understanding of their career options, transferable skills, and professional goals. Elena helps clients create impactful LinkedIn profiles and résumés that highlight achievements and communicate professional value to target companies, and she teaches clients how to emphasize keywords that help them leap over potential hurdles all job candidates face from online Applicant Tracking Screenings (ATS.)

Elena has dealt with outplacement from the perspective of both employee and employer during staff reductions brought about by acquisitions, mergers, or restructuring. She has coached managers, supervisors, and employees on how to adapt to new company cultures, career planning, and career succession programs. In this capacity – and from her own personal experience – she understands the meaning of “job loss” and the value of outplacement programs to aid employees preparing for job search and in finding positions quickly in a competitive marketplace.

Elena listens to her client's needs and priorities and helps them craft a workable plan to attain their current and long-term professional goals.

Expertise

- Career Transition Coaching
- Job Search Strategies
- LinkedIn Branding
- Interviewing and Salary Negotiation
- Identification of Personal Assets and Marketable Skills
- Skills Assessment and Clarification of Short-/Long-Term Goals
- Targeted Résumés and Accomplishment Statements
- Development of “Self-Branding/Positioning” Statements

Experience

- Career Coach for several hundred clients during the last 15 years, working as an Independent Consultant and for various outplacement firms, delivering programs which helped employees land equal or better jobs.
- Empowered clients with “cutting edge” tools and resources for the creation of targeted résumés, professional branding, LinkedIn profiles, effective interviewing and networking skills, allowing clients to take charge of their career transition proactively and successfully in a competitive job market.



Elena Standel (continued)

- Successfully facilitated the transition process for hundreds of employees at career centers on-site for companies during downsizing or closures. Conducted workshops on resume writing, networking, interviewing and salary negotiation that resulted in smoother transitions and faster job landings.
- Created and managed a Human Resource department from the ground up. Developed and implemented effective and strategic HR functions including talent acquisition, training and development, benefits and performance management programs in compliance with labor laws and business goals and objectives.

Education

B.S., Human Resources Management, Iberoamericana University, Mexico
Certificate, Human Resources Management, UCLA

Memberships

Society of Human Resources Management (SHRM)
Former Member of Board of Directors for Non-Profit Microloan Organization

